

प्रो. फुरकान क़मर
महासचिव पीएचडी
Prof. Furqan Qamar
Ph. D
Secretary General



भारतीय विश्वविद्यालय संघ

ए. आई. यू. हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग, नई दिल्ली 110 002

ASSOCIATION OF INDIAN UNIVERSITIES

AIU HOUSE, 16, Comrade Indrajit Gupta Marg, New Delhi 110 002

NO:EV/II(965-A)/2016/2398

December 01, 2016

The Director
Balaji Institute of International Business (BIIB)
55/2-7, Tathawade, Near Wakad,
Off. Mumbai- Bangalore Bypass
Pune 411 033

Sub: Your application No. BIIB/AIU/131/2016/002 dated 26TH November 2016 for grant of equivalence to Postgraduate Diploma in Marketing

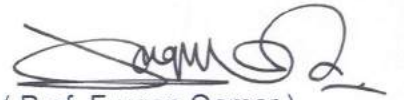
Dear Sir/Madam,

With reference to your letter cited above for grant of equivalence to the Two-year Full-time Postgraduate Diploma in Marketing Management offered by your institute, with MBA Degree of an Indian University, I wish to inform you as under:

1. The matter pertaining to the Equivalence of Two-year Full Time Postgraduate Diploma in Management offered by the AICTE approved institutions was considered by the Equivalence Committee of the AIU in its meeting held on 30th December 2014 and by the Governing Council in its 331st meeting held on 27th February 2015.
2. As your institute meets the conditions specified for equivalence, we are pleased to inform you that the two-years full-time Postgraduate Diploma in Marketing Management offered by Balaji Institute of International Business (BIIB), India is being accorded equivalence with Master of Business Administration (MBA) Degree of an Indian University, for the purpose of admission to higher studies for a period of Two years **i.e from 26.11.2016 to 25.11.2018** or till such time the approval of the AICTE and NBA accreditation remains valid, whichever is earlier".

Thanking you,

Yours sincerely,


(Prof. Furqan Qamar)
W.B.
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